



Europe
for Citizens



*Programme “Europe for Citizens” - City to City for Building Our
Europe – C2C4EU*

***Video contest storytelling: “The European Union that I would
like for the future!”***

Tell us, how do you imagine the future of the European Union?

- **Are you a young person between 18 and 26 years old?**
- **Would you like to make your voice heard?**
- **Have you a story to tell on how to shape a better future for
Our Europe?**

Submit your video by you tube channel and send the link by mail to:
comunedigerace@postecert.it and to: contest@c2c4eu.eu

The expected results of this are increasing awareness about the importance of cultural dialogue for a better European integration. A better knowledge about the civic participatory tools to give the personal contribution to the most important European decisions and policies.

Target group: young people between 18 – 26 years old

Applications Open:

20 April 2017

Application Deadline:

22 June 2017

Winners Announced: 30 June 2017

Prize



1st _ Voucher (Travel and accommodation - two days) for visit European Institutions in Bruxelles during the final event of the project C2C4EU _

2nd – Certificate and dissemination of the video during the project events

JURY

1° A representative for each country. Each representative cannot vote for the contest's participants from his country but only for the participants from other countries.

Steps to take!

1. Write a script
2. Collect multimedia! Take your own picture or find related images, sound clips and music for your story. Do storyboarding.
3. Combine all your elements in a short video (max 3 min) –
4. Don't forget to include the phrase "Our Europe", in your digital story.
5. Upload your video to YouTube (using your own channel)
6. Fill in and submit the online form providing the short URL of your video
7. Update the description of your video following the instructions in the confirmation e-mail.
8. Send a mail with the link of your video on YouTube!

General requirements

Digital Stories should be original work and not to be copied from any other person or person's work unless obtained with permission.

Evaluation

There are two types of evaluation methods in this contest: Official Judging and Popular Voting.

The official judging takes place after the submissions close.

Please see timeline above for details.

Official judging is done by a group that involves a representative for each country/organization involved in the project according to the evaluation criteria.

In order to increase the popularity of the contest, a popular voting is conducted over C2C facebook space or Youtube channel taking place



during the Evaluations period. Public can vote for the video storytelling by clicking the “Like” button during this time frame.

The results are based on Likes only, not Views or Dislikes.

If foul-play is determined, digital stories will be disqualified from the contest

Evaluation criteria

	4- Excellent	3-good	2-Fair	1 – poor	Score
OPEN There is an opening statement/question immensely grabbing the attention of the audience in the beginning of the story (Ideally, first 0-15 sec.)					
PURPOSE Establishes a purpose early on and maintains a clear focus throughout					
STORY The script/story is original and gives a contribution to the dissemination of the project C2C					
CREATIVITY Overall the work is highly creative.					
EUROPEAN VALUE Overall the work include the european values					
IMAGE /VIDEO QUALITY Overall, the picture					



and video resolution is exceptionally good and within the limit of contest requirements.					
IMAGE RILEVANCE					
SOUNDTRACK – EMOTION Music stirs a rich emotional response that matches the story line well					
LANGUAGE Appropriate language is used throughout the story					

Please use the online form on the website: www-c2c4eu.eu



